



2017 SPONSORSHIP OPPORTUNITIES

IN for the Hutch is the signature, sell-out event of Fred Hutch's Innovators Network, a community of young professionals interested in saving lives faster by funding innovative high-risk, high-reward research at Fred Hutch. Don't miss your opportunity to get your company in front of emerging leaders under age 45 who are here to make a difference. **Join us as a sponsor for the 6th annual IN for the Hutch on Saturday, October 7, 2017 at Fremont Studios in Seattle.**

SPONSORSHIP BENEFITS:	VIP Reception* \$15,000 <i>FMV = \$1,120</i>	INvest \$10,000 <i>FMV = \$1,120</i>	Step & Repeat* \$8,000 <i>FMV = \$680</i>	INfluence \$5,000 <i>FMV = \$680</i>	INspire \$2,500 <i>FMV = \$340</i>
PRE EVENT					
Website (2,537 unique visitors) Recognition and link on the IN for the Hutch website, fredhutch.org/INfortheHutch .	Logo	Logo	Logo	Logo	Name
Social Media (1,740 likes) Recognition on the Innovators Network Facebook page, facebook.com/InnovatorsNetwork .	2 Posts logo with link	2 Posts logo with link	1 Post logo with link	1 Post logo with link	1 Post logo with link
DURING THE EVENT					
VIP Reception Naming "VIP Reception presented by (your company name)"; exclusive sponsor slides on visual loop during VIP reception.	Exclusivity		S		
Event Step and Repeat Exclusivity of your company logo alongside IN for the Hutch and Fred Hutch logos.			Exclusivity		
VIP Reception Tickets to a pre-event reception.	10 Tickets	2 Tickets	O	2 Tickets	2 Tickets
Seats Individual seats at IN for the Hutch.	1 Table	6 Seats	4 Seats	4 Seats	2 Seats
Printed Program (550 impressions) Recognition in the IN for the Hutch printed program.	Full-page Ad	Full-page Ad	L Name Recognition	Half-page Ad	Half-page Logo Recognition
Visual Logo or name recognition on the video screen during the event.	Logo	Logo	D Logo	Logo	Name
Verbal Verbal recognition as a sponsor during the live program.	Mention	Mention	D Mention	Mention	Mention
POST EVENT					
Access to Innovators Network Tickets to an Innovators Network members-only event in July 2018.	2 Tickets	2 Tickets			
President's Circle Membership Enrollment in Fred Hutch's President's Circle (PC), with additional benefits available, including listing on PC Corporate Roster.	Logo	Logo			

Need more information about sponsoring 2017 IN for the Hutch?

Contact inforthehutch@fredhutch.org or 206.667.6252

***Only one sponsorship available in these categories per event year.**

Please Note: Customized packages are available. Availability of benefits is dependent on commitment date and subject to change.



FRED HUTCH